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**WHAT YOU DON'T KNOW CAN
HURT YOUR KIDS**

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Internet crime is the fastest growing crime category in the U.S. – Sadly, children are a prime target registering the highest growth rate of any victim group.

Over 45 million children with ages ranging from 10 to 17 are online every day. We all know that the Internet can be an excellent resource for young minds. It provides instant access to information and can be a fun place to learn with 95% of schools in the U.S. already using the Internet to teach children.

Unfortunately, it's also a tool for online predators who want to hurt your kids. There are many dangers children can encounter while surfing the Web, playing online games, or hanging out in chat rooms.

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Do you supervise your children's Internet use?

Many parents don't. Close to 62% of teens say their parents don't know what websites they visit.

When children go online:

- 20% of them are sexually solicited.
- 25% encounter unwanted pornography.
- 60% receive e-mail or instant messages from strangers and communicate with them.

Over 75% of Internet child-related crimes involve sexual solicitation.

Over 100,000 sites currently host child pornography.

Below Are a Few Examples of What Your Child May Find Online.

As content on the Internet is essentially ungoverned, your children can visit sites that:

- Detail how to grow and process narcotics.
- Sell stolen products.
- Illustrate how to make fake ID's or counterfeit money.
- Elicit personal information for illegal purposes.



71% of parents stop supervising their kids' Internet use after they turn 14.

72% of all Internet-related missing children cases involve children who are 15 years of age or older.

Chat rooms are hazardous.

Cyber-molesters stalk their victims on these sites posing as innocent adolescents. They meticulously work at gaining your child's confidence by chatting about their interests such as the latest fashion, music, and celebrities. However, their primary motive is to find their next victim.

What to Watch For:

- Spending a lot of time online (especially at night)
- Being secretive about their online activity
- Quickly turning off the computer or changing the screen monitor when you enter the room
- Changes in behavior
- Unauthorized chat-room use

If your child spends time in online chat rooms, chances are they're talking to strangers. This activity can lead to private conversations, e-mails, instant messages and photo exchanges which pose a threat to your child's safety.

These online interactions create a false trust and could encourage your child to meet a stranger.



Get Informed and Stay Involved to Protect Your Children.

- Get educated about the Internet and the potential threats your children face online.
- Talk to your children about online dangers. Spend some time with them online.
- Tell them to never give out any personal information of any kind on the Internet.
- Place their computers in common areas of your home where you can watch them. Supervise their computer use closely.
- Set limits. Don't allow them to access chat rooms and prohibit them from going online at night, alone in their bedrooms.
- Check histories or logs on their computers to see where your children have been.
- Put computer accounts in your name and ensure you know your kids' passwords.
- Make it clear that you'll be checking their online activity continuously.
- Use tracking and website blocking software on your child's computer. These can be purchased online or in computer stores.
- Use your Internet Service Provider's parental controls and commercial-blocking and filtering tools.
- Have your children sign a pledge to follow your rules while they are on the Internet.
- If you believe your child is at risk from criminals on the Internet, contact your local police immediately.

To keep your children safe online, call **844-44-JMARK**, email us at jmarkit@JMARK.com or visit the **Contact Us** page of our website. We can hold an educational session at your place of business teaching you and your staff about the dangers of the Internet so that you can educate and protect your children.