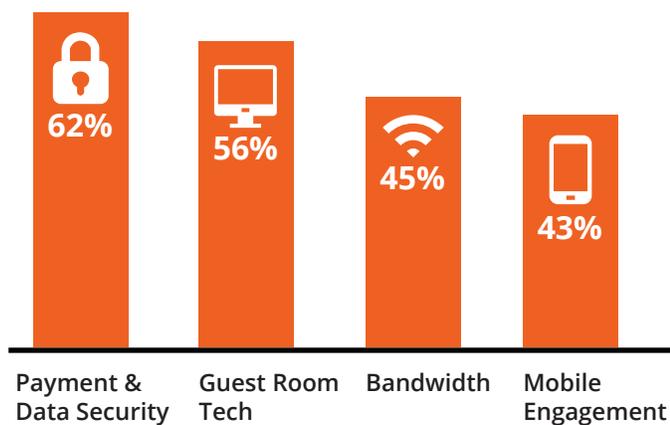


## Driving Hospitality Profitability Through Exceptional Managed IT Services

JMARK has been providing technology solutions for businesses across the United States, and globally, for more than 25 years. We understand the challenges and constant changes in the world of technology and work diligently to bring that expertise to our customers. With our team of specialists managing your technology, you'll be able to deploy more resources toward serving your customers and growing your business. Furthermore, with JMARK as your complete IT services provider, we will help you optimize your technology.

### Top IT Trends in Hospitality

#### Priorities for 2016 Hotel Tech Spending



% of hotels that identified each as a top priority in the 2016 Lodging Technology Study

And security should be at the top of your list. With ever increasing cyber attacks, you must be proactive in your defense. At JMARK we understand this and offer comprehensive security solutions:

- IT Security Training
- IT Policy Management
- Vulnerability Assessment
- End Point Management
- Firewall Management

### IT Maturity Leads to Success

Once you obtain this IT maturity, it will drive profitability into your business.

#### What Does IT Maturity Look Like:

- Increased Service Quality and Budget Predictability.
- IT Road map in Place.
- IT Value Creation at the Department Level.
- Technology Standards Largely Developed.
- Consolidation of LOB Applications.
- Change Management System in Place.
- Policy Management System in Place.
- Security Awareness and Social Engineering Platform Implemented.
- IT Attitude and Company Culture.
- IT Budget projections based off growth, plans, revenue, capacity and longevity.

### Success Leads to Profitability

#### In House Model of National Hospitality Organization

- Staff, benefits, Fixed costs

**\$1,570,400**

#### JMARK as your Managed IT Partner

- The JMARK Hospitality Team providing Level I,II,III Service
- Level IV Director
- vCIO
- Account Manager
- 24/7/365 Service

**\$822,000**

# THE JMARK HOSPITALITY TEAM

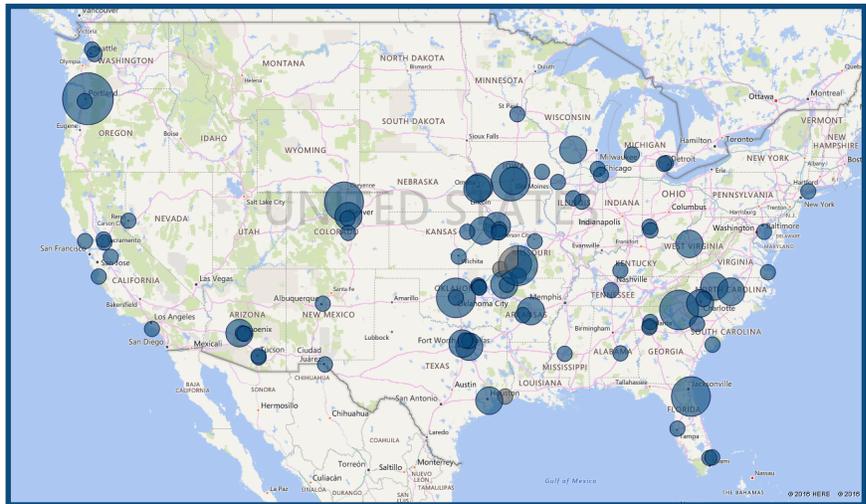
## We understand and provide to:

- Support your local team as well as a central management company.
- Centrally manage security solutions with 24/7/365 alerting and support to ensure external and internal threats are mitigated.
- Manage the security requirements to meet PCI requirements.
- Enable collaboration and communication by utilizing our expertise in Office 365 or custom hosted Exchange and Skype for Business solutions.
- Protect the overlap of information and provide enhanced security to:
  - The Sales and Administrative Network
  - The Brand Network
  - Guest Network
  - Maintenance Network
  - Telephone Network
- Ensure the properties have the appropriate amount of bandwidth to support the guest's ever increasing requirements.

## A few other key solutions geared toward hospitality:

- Office 365 (Email, MS Office, Sharepoint)
- Virtual server hosting
- 24/7/365 Help Desk
- Server & Workstation Management
- Network management and monitoring
- Circuit management and support
- Firewall security and monitoring
- Patch Management
- Network Security and PCI
- Project Management and execution
  - Property conversions
  - Delphi MPE conversion (MPLS network)
  - CI/TY upgrade

With current hospitality clients all over the country, we know how to take care of you and provide you with the best complete IT Services in the industry.



At JMARK, we believe it is a privilege for you to trust us with your business-critical information technology. To reward that trust, we go far beyond providing IT services like cloud storage and outsourcing for helpdesks and data centers. We invest in our people and our technology, to ensure we have the strength to bring you comprehensive technology solutions that let you and your employees focus on advancing your business.

**"With JMARK, we always get the best service and cutting edge technology support. We truly feel they understand our industry and together we make a great team for success."**

*- Andrew Mungul, Ambassador Hotel*